



**CG Production Principles And Practices:  
Keeping Your Money On The Screen And Off The Floor**

Hollywood feature animation and special effects veteran Kevin Geiger brings his extensive production experience, unique organizational insight and engaging presentation style to “CG Production Principles And Practices: Keeping Your Money On The Screen And Off The Floor”.

Digital artists, technicians, managers and producers at all levels of experience will benefit from this informative and inspirational seminar, which contains a range of valuable information on the foundations of high-quality digital animation production: everything from human factors, to organization and leadership principles, to pipeline and workflow considerations.

“CG Production Principles and Practices” delivers exclusive industry information on the important topics of production teamwork, communication, adaptation and superior project delivery. Learn how your existing production pipeline can achieve significant improvements in quality and efficiency with the integration of simple, effective measures. If you strive for excellence, profitability and success in the competitive international animation industry, you can’t afford to miss this innovative and revealing presentation.